

Unobtainium Supply Co

When it's NLA, who do you call?



UNSCRATCHABLE LEVER LABEL PLATES

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UNSCRATCHABLE LEVER LABEL PLATES

In addition to exactly reproducing the label plate graphics, One of my goals was to provide label plates with markings that, unlike the OEM labels, would not EVER wear off with normal use.

Fortunately, I found a company with a very unique anodizing based process. They primarily make labels for NASA, The Electric Boat Company (yes, they make nuclear submarines), and the Redstone Arsenal (labels for the Abrams tank). All their customers require labels that will not wear off under heavy use in severe field conditions!!!

Unlike most labels that have the color & letters printed or silk screened on, these colors are photo etched & embedded into the label's anodized surface!!

The labels are called 'unscratchable' because *the only way you can scrape the color or lettering off is to gouge into the aluminum*. This is because the colors, lettering & Icons on these labels are sealed under a layer of clear synthetic sapphire!!!

Also, I like the name because 'Unscratchable Labels' sounds great with 'Unbreakable Lever Bezels!!! 😊

The labels do have a clear overcoat that can be worn off. However, it's easily restorable. If you scrape or wear the clear coat, you can restore it by polishing the surface smooth with pumice & if necessary, re-spraying the label with a semi-gloss clear.

That's right, I said polish with **pumice!!!**

Even something as abrasive as pumice or steel wool won't scratch the colors & lettering on these labels!

The labels are 0.5mm/0.020" Aluminum sheet just like the OEM labels, and have a peel & stick adhesive backing. Just make sure you position the label where you want it because this adhesive is strong!!

When developing the labels, I found a wide variation in the OEM label reds, blues & even the background. Often there was noticeable variation between labels on the same car! As a result, these labels are only sold as sets to ensure that your cars labels are all perfectly color matched.

Regards,
Verell